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Six Rivers Running Club

The local road running group, the Six Rivers Running Club, hosts many local running races each year including two different marathons that are run along the Avenue of the Giants. The club offers an annual membership, but runners don't have to be members in order to participate in the races. Each race has an individual race director who publishes the results of the race that include racers' names, age, sex, bib number, and race time; each race also needs members to volunteer to work that race. Club members who run a minimum number of races are automatically entered as participants in the circuit championship. Racers earn points for each race run, as well as points for their finishing order in their appropriate age/sex category. Circuit winners for each age category are announced at the end of the racing season.

Joe's Bike Shop

Joe's Bike Shop, known for its helpful and knowledgeable employees, has been serving the Greenbrae neighborhood of Arcata since 1977. They sell and repair bikes, as well as offer a large selection of bike parts. They also sponsor popular cycling-related classes, including bicycle safety and basics of bicycle repair.

Variations allowed: can come up with a better name for this bike shop; can also vary the location and year started.

Humboldt Soccer Club

Humboldt Soccer Club (HSC) has been helping adults in Arcata, Blue Lake, and McKinleyville satisfy their love of playing soccer since 2008. Men and women from 18 year old on up can register to play on a team during each season's 10-team round-robin season. HSC also reserves soccer fields for each match, and arranges for officials to officiate each match.

Variations allowed: can come up with a better name for this club; this can also be adapted to a different sport, as long as it is still a sport that needs a field/court reserved and officials to officiate matches/games.

Delicious Moderation Wine Bar

Delicious Moderation Wine Bar is a relatively new evening spot in Arcata, seeking to be a comfortable-but-classy spot for trying and enjoying local wines and a small menu of local delicacies that pair well with wine. They also sponsor wine flight evenings featuring tastings of carefully-curated collections of wines, and wine classes.

Variations allowed: can come up with a better name for this company; this can also be adapted to specialize in another variety of beverage (it can be a tea spot, or a coffee house, or a beer tavern, or an artisanal-waters bar, etc.)