# Persuasive Speech Evaluation Form

**Topic____________________________________ Name_________________________________**

<table>
<thead>
<tr>
<th>KEYWORD OUTLINE</th>
<th>SYMBOL KEY:</th>
<th>SPEECH TIME:</th>
<th>PERSUADED?</th>
<th>GRADE:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>! = SUPERIOR</td>
<td></td>
<td>___ yes ___ no</td>
<td>WHY?</td>
</tr>
<tr>
<td></td>
<td>+ = EFFECTIVE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>± = PROBLEMATIC</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>– = DETRIMENTAL</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>? = UNKNOWABLE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ø = MISSING</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPCH PTS:</th>
<th>OUTLINE PTS:</th>
<th>STRONGEST ASPECT:</th>
<th>N/A = NOT APPLICABLE</th>
</tr>
</thead>
</table>

### INTRODUCTION
- gained attention and interest
- introduced topic
- topic related to audience
- established credibility
- range of research clear
- previewed body of speech

### DELIVERY
- used appropriate rate
- maintained eye contact
- extemporaneous delivery
- conversational tone
- easy to listen to
- articulated clearly
- used pauses effectively

### WEAKEST ASPECT:

### BODY
- main points clear
- main points correctly phrased
- connectives effective
- organizational pattern evident
- use of emotional appeals
- language accurate and clear
- visual aids effective
- presented visual aids effectively

### OVERALL EVALUATION
- met needs of assignment
- topic challenging
- specific purpose well chosen

### SUPPORTING EVIDENCE
- main points fully supported
- variety and quality of evidence
- evidence relevant to claims
- evidence sufficient for claims
- reasoning sound and clear
- sources cited
- source credibility
- good research evident

### PREPARATION OUTLINE
- elements clearly labelled
- organizational method declared
- headers correctly phrased
- style accurate and consistent
- hierarchy correct and clear
- bibliographic format
- bibliographic variety
- survey included
- survey results included

### NEED/PRACTICALITY
- established need
- presented clear plan
- demonstrated practicality
- balanced time for need/plan/prac.

### CONCLUSION
- prepared audience for ending
- reinforced central idea
- call to agreement/action
- vivid ending

Look-up these abbreviations online: