

Section 3.5 Applied Optimization

Strategy

- in two variables
- ① Come up with [Ⓐ] function that you wish to max/minimize. (Declare variables/draw pic)
 - ② Come up with an [Ⓑ] equation/inequality relating the two variables (translate max/min to equation)
 - ③ Solve equation [Ⓑ] for one variable and substitute into function [Ⓐ] so that it is a function of only one variable.
 - ④ Since function f is to be optimized, find f' & all c.v.'s of f . Then find the max/min using methods in 3.4. (2nd deriv. test for max/min). Remember, you may have to check the value of $f(x)$ at endpoints of an interval.
 - ⑤ Interpret your results & answer in a sentence

ex. A gardener has 60ft of fencing and is building a garden. a) Find the dimensions that would give the garden of the largest area. b) What is the max area?

a) Let l = length w = width

Ⓐ Area = $l \cdot w$

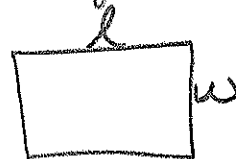
Ⓑ Perimeter = 60

$$2l + 2w = 60 \quad \text{Solve for } l$$

$$\frac{2l}{2} = \frac{60 - 2w}{2}$$

$$l = 30 - w$$

Substitute into Ⓐ



$$A(w) = (30 - w)(w)$$

$$= 30w - w^2$$

$$A(w) = -w^2 + 30w \quad \text{Now find maximum, find } A'(w) = 0$$

$$A(w) = -w^2 + 30w$$

$$A'(w) = -2w + 30$$

$$0 = -2w + 30$$

$$2w = +30$$

$$w = 15 \text{ possible max/min}$$

Test using $A''(w) = -2 \leftarrow \text{constant func.}$

$$A''(15) = -2 < 0 \quad \nearrow \leftarrow \text{max @ } w = 15 \quad \checkmark$$

(Think about $A(w)$ being a parabola opens \downarrow)

$$w = 15$$

$$l = 30 - w \\ = 30 - 15$$

$$l = 15$$

The length and width are both 15 ft.

b) Max area

$$\textcircled{1} \text{ Area} = l \cdot w$$

$$= 15 \cdot 15$$

$$= 225 \text{ ft}^2$$

OR

$$\textcircled{2} A(w) = -w^2 + 30w$$

$$= -(15)^2 + 30(15)$$

$$= -225 + 450$$

$$= 225 \text{ ft}^2$$

$$\begin{array}{r} 450 \\ -225 \\ \hline 225 \end{array}$$

$$\begin{array}{r} 225 \\ -15 \\ \hline 210 \\ -15 \\ \hline 195 \\ -15 \\ \hline 180 \\ -15 \\ \hline 165 \\ -15 \\ \hline 150 \\ -15 \\ \hline 135 \\ -15 \\ \hline 120 \\ -15 \\ \hline 105 \\ -15 \\ \hline 90 \\ -15 \\ \hline 75 \\ -15 \\ \hline 60 \\ -15 \\ \hline 45 \\ -15 \\ \hline 30 \\ -15 \\ \hline 15 \\ -15 \\ \hline 0 \end{array}$$

The max area would be 225 ft²

ex. A soup container is to have a $16\pi \text{ cm}^3$ Volume. The material for the top and bottom costs twice as much per square cm as the side. Find the dimensions of the can with

a) the smallest surface area

b) the cheapest production cost

a) Let h = height & r = radius
 function has to do with SA.

Smallest SA.

$$(A) S = 2\pi r^2 + 2\pi r h$$

$$S(r) = 2\pi r^2 + 2\pi r \left(\frac{16}{r^2} \right)$$

$$S(r) = 2\pi r^2 + \frac{32\pi}{r} \quad \leftarrow \text{Find } \underline{\text{min}}$$

$$S(r) = 2\pi r^2 + 32\pi r^{-1}$$

$$S'(r) = 0$$

$$S'(r) = 4\pi r - 32\pi r^{-2}$$

$$S'(r) = 4\pi r - \frac{32\pi}{r^2} \quad r \neq 0$$

$$0 = 4\pi r - \frac{32\pi}{r^2}$$

$$r^2 \left(\frac{32\pi}{r^2} \right) = (4\pi r) r^2$$

$$\frac{32\pi}{4\pi} = \frac{4\pi r^3}{4\pi}$$

$$8 = r^3$$

$$2 = r$$

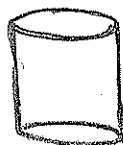
$\boxed{r=2}$ c.v. Make sure it's a min

$$S''(r) = 4\pi + 64\pi r^{-3}$$

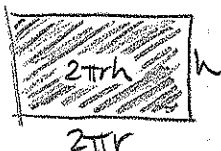
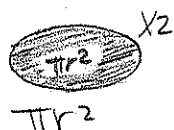
$$S''(2) = 4\pi + \frac{64\pi}{(2)^3} > 0 \quad \hookrightarrow \text{min @ } r=2$$

$$r=2 \quad (B) \quad h = \frac{16}{r^2} = \frac{16}{2^2} = \boxed{4 = h}$$

The dimensions that yield minimum SA. are radius of 2cm & height of 4cm



SA.



Has to do with given info/4

$$(B) \text{ Volume} = 16\pi$$

$$\frac{\pi r^2 h}{\pi r^2} = \frac{16\pi}{\pi r^2}$$

Solve for h

$$h = \frac{16}{r^2}$$

$r \neq 0$

With surface area
 $SA = 2\pi(2)^2 + 2\pi(2)(4)$
 $= 8\pi + 16\pi$
 $= \boxed{24\pi \text{ cm}^2}$

b) Cheapest production cost

let r = radius h = height x = cost per cm^2 of

$$\begin{aligned} \text{Cost} &= 2 \times (\text{Area of top \& bottom}) + x (\text{Area of "side" material (constant)}) \\ &= 2 \times (2\pi r^2) + x (2\pi r h) \quad \text{but } h = \frac{16}{r^2} \\ &= 4 \times \pi r^2 + 2 \times \pi r \left(\frac{16}{r^2} \right) \\ C(r) &= 4 \times \pi r^2 + 32 \times \pi \frac{1}{r} \end{aligned}$$

$$\begin{aligned} C(r) &= 4 \times \pi r^2 + 32 \times \pi r^{-1} \\ &= 4 \times \pi (r^2 + 8 r^{-1}) \end{aligned}$$

$$C'(r) = 4 \times \pi (2r - 8 r^{-2})$$

$$0 = 4 \times \pi (2r - 8 r^{-2})$$

$$\frac{4 \times \pi}{4 \times \pi} \quad \frac{4 \times \pi}{4 \times \pi}$$

$$0 = 2r - \frac{8}{r^2}$$

$$r^2 \left(\frac{8}{r^2} \right) = (2r) r^2 \quad r \neq 0$$

$$\frac{8}{2} = \frac{2r^3}{2}$$

$$4 = r^3$$

$$r = \sqrt[3]{4}$$

$$\begin{aligned} \text{check } C''(r) &= 4 \times \pi (2 + 16 r^{-3}) \\ &= \frac{4 \times \pi}{2 + 16(\sqrt[3]{4})} \end{aligned}$$

= + concave up

✓ min @ $r = \sqrt[3]{4}$

$$h = \frac{16}{r^2} = \frac{16}{(\sqrt[3]{4})^2}$$

A radius of $\sqrt[3]{4}$ cm and a height of $\frac{16}{(\sqrt[3]{4})^2}$ would minimize production costs.

if extra time

8. A farmer wants to enclosed a rectangular field with an area of $400m^2$.

- a) What is the smallest amount of fencing needed? minimize fcn.
 b) What are the dimensions?

a) let w = width l = length

① Perimeter = $2l + 2w$
 $P = 2l + 2w$

what do we want to max/minimize? ①

② Area = 400

$l \cdot w = 400$

$l = \frac{400}{w}$

subst. into ①

$P(w) = 2l + 2w$
 $= 2\left(\frac{400}{w}\right) + 2w$

$P(w) = \frac{800}{w} + 2w \quad w \neq 0$
 $= 800w^{-1} + 2w$

Now find c.p.s.

$P'(w) = -800w^{-2} + 2$

$0 = -\frac{800}{w^2} + 2$

$\frac{+800}{w^2} = 2 \quad w \neq 0$

$\frac{800}{2} = \frac{2w^2}{2}$

$400 = w^2$

$w = \pm \sqrt{400}$

$w = \pm 20$

$w = 20$

Make sure its a min

$f''(w) = 1600w^{-3}$

$f''(w) = \frac{1600}{w^3}$

$f''(20) = \frac{1600}{20^3} + \frac{+}{+} = +$

* Answer question.

Now find smallest perimeter!

$l = \frac{400}{20} = 20$

Perimeter = $2l + 2w$
 $= 2(20) + 2(20)$
 $= 40 + 40 = 80$

U ← minimum

The farmer would need 80 meters.
 with a length and width of 20 meters