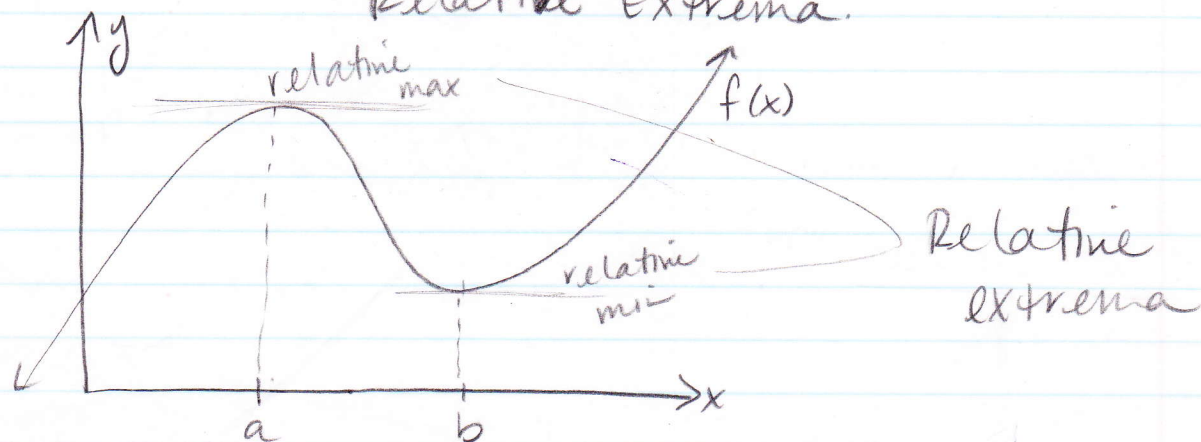


# Section 3.1 Increasing/Decreasing Functions & Relative Extrema.



How can we find  $x=a$  &  $x=b$  without being able to see the graph of  $f(x)$ ?

Where is  $f(x)$  increasing/decreasing?

$f \nearrow$  when  $x < a$  and  $x > b$

$f \searrow$  when  $a < x < b$

( $a$  &  $b$  are special values)

## Critical Point

The point  $(x_0, f(x_0))$  is a critical point of the function  $f(x)$  if  $f'(x_0) = 0$  or  $f'(x_0)$  DNE (but  $f(x_0)$  does exist). ✕

Find the critical points: ① take deriv. set equal to zero & solve for  $x$  or find DNE

a)  $f(x) = x^3 - x$

$f'(x) = 3x^2 - 1$

$0 = 3x^2 - 1$

$-3x^2 = -1$

$x^2 = \frac{-1}{-3}$

$x^2 = \frac{1}{3}$

$x = \pm \sqrt{\frac{1}{3}}$

b)  $g(x) = \frac{1}{x}$   $g'(x) = -\frac{1}{x^2}$   
 $= x^{-1}$

$-\frac{1}{x^2} = 0 \Rightarrow -1 = 0$

No places where  $f'(x) = 0$ , but

$f'(x)$  DNE @  $x_0 = 0$ , but neither does  $f(x)$

if  $f$  doesn't exist at  $x_0$ ,  $f(x_0)$  DNE

ipm c)  $f(x) = 2x^4 - 4x^2 + 3$

$f'(x) = 8x^3 - 8x$

$0 = 8x^3 - 8x$

$0 = 8x(x^2 - 1)$

$0 = 8x(x+1)(x-1)$

$8x = 0 \mid x = \pm 1$

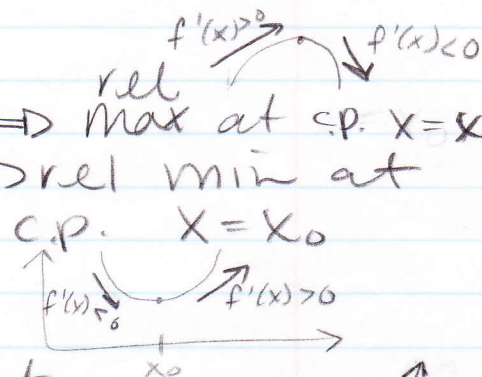
$x = 0$

Now to determine if CP's are max/min?

First derivative test for relative max/min of  $f(x)$ :

- ① Find critical points  $x = x_0$  where  $f'(x_0) = 0$  or  $f'(x_0) = \text{DNE}$
- ② Mark these numbers on a number line/sign chart  
(This divides the # line into a number of open intervals)
- ③ Choose test #,  $c$ , in each separate interval and evaluate  $f'$  at the test points
- ④ If  $f'(c) > 0$ ,  $f(x)$  is increasing (uphill)  
left to right on that interval  
If  $f'(c) < 0$ ,  $f(x)$  is decreasing (downhill)  
left to right on the interval.
- ⑤ If  $f'(x)$  goes from

- increasing to decreasing  $\Rightarrow$  rel max at c.p.  $x = x_0$
- decreasing to increasing  $\Rightarrow$  rel min at c.p.  $x = x_0$
- increasing to increasing or dec. to dec. then there isn't a max or min at c.p.  $x = x_0$



Great table in back pg 197.

Find max/min of  $f(x)$

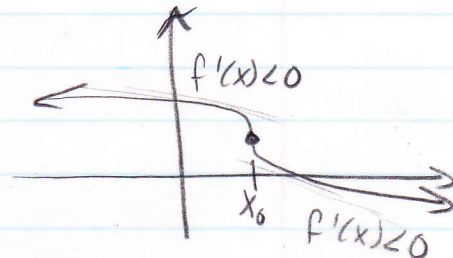
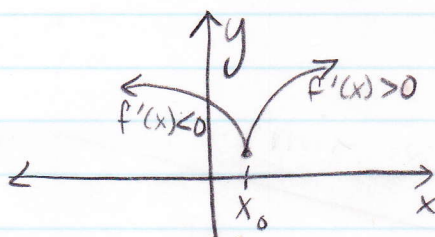
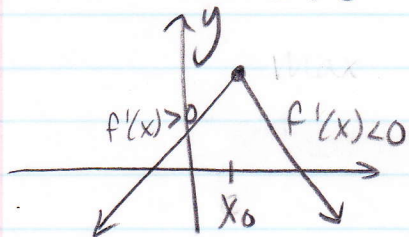
$$f(x) = 2x^3 + 3x^2 - 12x - 7$$

Examples where  $f'(x)$  DNE

Max @  $x_0$

Min @  $x_0$

$x_0$  not rel. extreme

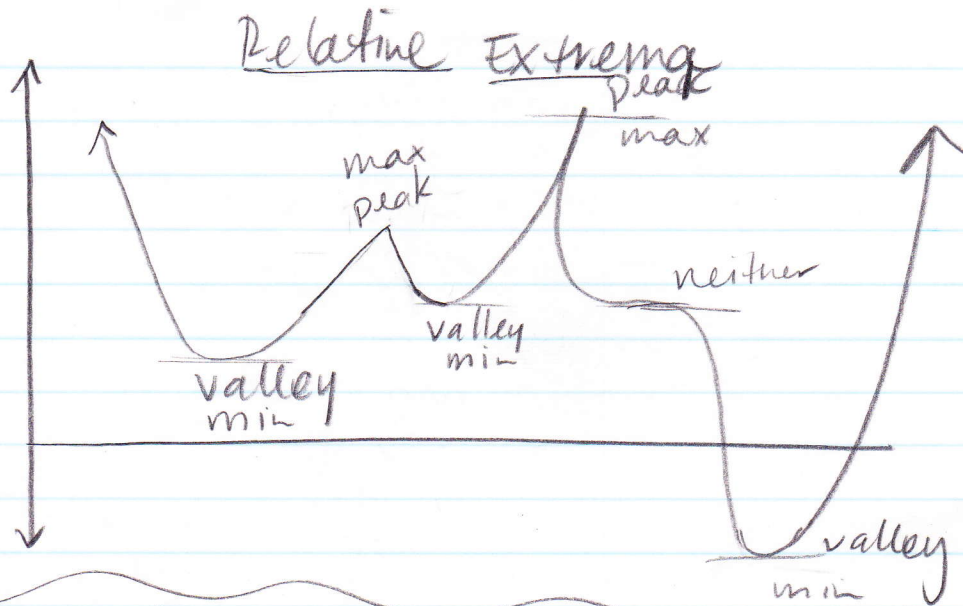


rel. max/min are ordered pairs!

skip if no time



Skipped



①

Ex. Given  $f(x) = 2x^3 + 3x^2 - 12x - 7$

① Find all c.p.s (Think about domain)

② Find all intervals where  $f(x)$  is increas/decreas.

③ Find all relative extrema, if they exist!

④ Use 1-3 to sketch the curve  $f(x)$

①  $f'(x) = 6x^2 + 6x - 12 \leftarrow \text{Domain } \mathbb{R} \Rightarrow \text{There are no places where } f'(x) \text{ DNE}$

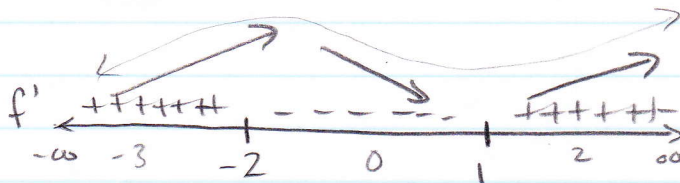
$$0 = 6(x^2 + x - 2)$$

$$0 = 6(x+2)(x-1)$$

$b \neq 0$   $x+2=0$   $x-1=0$

c.p.s  $\boxed{x = -2}$   $\boxed{x = 1}$

②



$f(x)$  is a cubic  
similar to  $x^3$

$$f'(-3) = 6(-3+2)(-3-1)$$

$$= 6(-1)(-4)$$

$$= 24 > 0 +$$

$$f'(0) = -12 < 0 -$$

$$f'(2) = 6(2+2)(2-1)$$

$$= 6(4)(1)$$

$$= 24 > 0 +$$

$f(x)$  is increasing  
 $(-\infty, -2) \cup (1, \infty)$

$f(x)$  is decreasing  
 $(-2, 1)$

Never include endpoints!  
[ ]

ex. cont

③ When  $x = -2$   $y = ?$ 

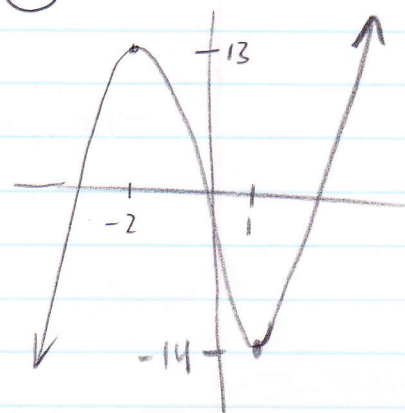
$$\begin{aligned}
 f(-2) &= 2(-2)^3 + 3(-2)^2 - 12(-2) - 7 \\
 &= 2(-8) + 3(4) + 24 - 7 \\
 &= -16 + 12 + 17 \\
 &= 12 + 1 \\
 &= 13
 \end{aligned}$$

Relative max at  $(-2, 13)$ When  $x = 1$   $y = ?$ 

$$\begin{aligned}
 f(1) &= 2(1)^3 + 3(1)^2 - 12(1) - 7 \\
 &= 2 + 3 - 12 - 7 \\
 &= 5 - 19 \\
 &= -14
 \end{aligned}$$

Relative min @  $(1, -14)$ 

④ Rough sketch



even more accuracy in 3.2!

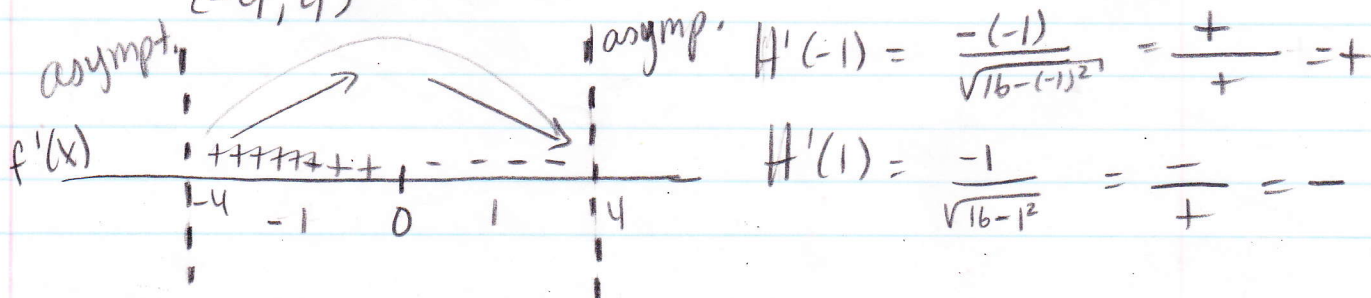
Next page  
I am  
Ham  
hereSame directions  
ex.  $H(u) = (16 - u^2)^{1/2}$ 

$$\begin{aligned}
 \textcircled{3} \quad H'(u) &= \frac{1}{2} (16 - u^2)^{-1/2} (-2u) \\
 &= \frac{-u}{\sqrt{16 - u^2}}
 \end{aligned}$$

$$0 = \frac{-u}{\sqrt{16 - u^2}} \Rightarrow 0 = -u \Rightarrow \textcircled{1} u = 0 \text{ cp.}$$

② Think about domain of  $P'(x)$  so we can draw # line / sign chart

$$\begin{aligned}
 16 - u^2 &> 0 \\
 16 &> u^2 \Rightarrow u^2 = 16 \Rightarrow u = \pm 4 \text{ cp.} \\
 -4 &< u < 4 \text{ Domain} \\
 (-4, 4)
 \end{aligned}$$

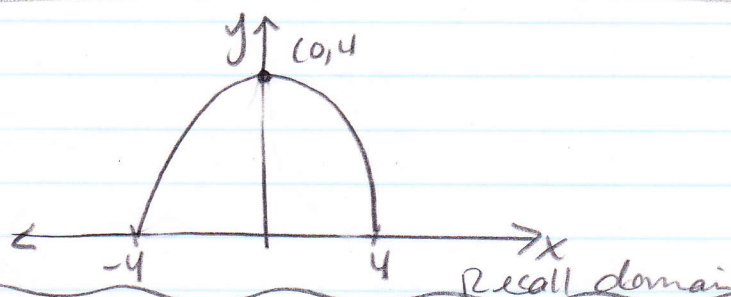




②  $H(u)$  is increasing  $(-4, 0)$   
 $H(u)$  is decreasing  $(0, 4)$

③  $u=0 \quad H(0) = \sqrt{16} = 4$

There is a relative max at  $(0, 4)$

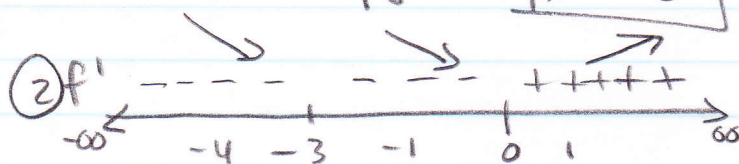


② ex.  $f(x) = x^4 + 8x^3 + 18x^2 - 8$   
 $f'(x) = 4x^3 + 24x^2 + 36x$  Domain  $\mathbb{R}$

①  $0 = 4x(x^2 + 6x + 9)$   
 $0 = 4x(x+3)(x+3)$   
 $0 = 4x(x+3)^2$

$4x = 0$  or  $(x+3)^2 = 0$   
 $x = 0$   $x+3 = 0$

CPS  $x = -3$



$f'(-1) = 4(-1)(-1+3)^2$   
 $= -4(+)$   
 $= - < 0$

$f'(-4) = 4(-4)(-4+3)^2$   
 $= -+$   
 $= - < 0$

$f'(1) = 1(1+3)^2 = ++ = + > 0$

$f(x)$  increasing  $(0, \infty)$   
 $f(x)$  decreases  $(-\infty, -3) \cup (-3, 0)$

③  $x=0 \quad f(0) = -8$

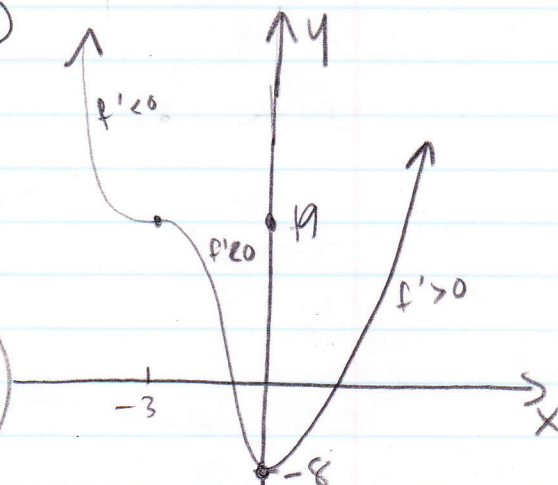
Relative min at  $(0, -8)$

$x = -3$

$f(-3) = (-3)^4 + 8(-3)^3 + 18(-3)^2 - 8$   
 $= 19$

flat spot at  $(-3, 19)$

④



ex.  $f(x) = (x-1)^5 \rightarrow \text{Domain } \mathbb{R}$

$$f'(x) = 5(x-1)^4$$

$$\textcircled{1} 0 = 5(x-1)^4$$

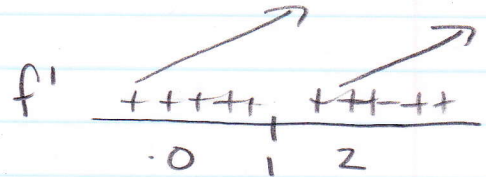
$$0 = 5$$

$$(x-1)^4 = 0$$

$$x-1 = \sqrt[4]{0}$$

$$x-1 = 0$$

$$\text{c.p. } \boxed{x=1}$$



② Increasing  $\mathbb{R}$

③ No relative extrema

ex. (4)

ex. If given  $f'(x)$  below, find all c.p.s & classify as max/min/neither

$$f'(x) = \frac{(x+1)^2(4-3x)^3}{(x^2+1)^2}$$

$\leftarrow \text{Dom} = \mathbb{R}$

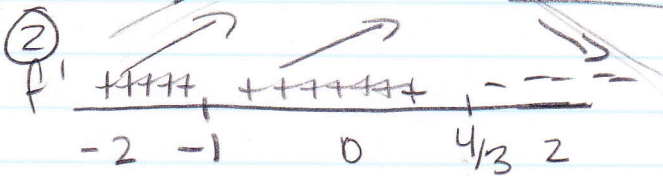
$$\textcircled{1} 0 = (x+1)^2(4-3x)^3$$

$$x+1=0 \quad 4-3x=0$$

$$\text{c.p.s. } \boxed{x=-1}$$

$$-3x = -4$$

$$\boxed{x = \frac{4}{3}}$$



$$f'(-2) = (4-3(-2))^3 = (4+6)^3 = + > 0$$

$$f'(0) = (4-3(0))^3 = 4^3 = + > 0$$

$$f'(2) = (4-3(2))^3 = (4-6)^3 = - < 0$$

$x=2$  is a relative max

$x=-1$  is neither a max or min

Cool application  
#59, Advertising  
type up!